



Policy SEMINAR ON
**BRANDING PAKISTAN AS THE
 INNOVATIVE COUNTRY**

Role of Media Institutions in Policy, Governance and Practices

Date: September 16, 2021 | **Time:** 15:00 - 17:00 (GMT+5) | **Venue:** Evacuee Trust Building, RIPHAAH Online By ZOOM | **ZOOM ID:** 826 8352 2291

SPEAKERS



Dr. Rashid Aftab
 Director
 RIPHAAH Institute of Public Policy



Prof. Dr. Nasim Ahmed
 Vice Chancellor
 UVAS, Lahore



Prof. Dr. John Shiga
 Associate Professor
 Ryerson University



Mr. Salman Abid
 Sr. Analyst PTV
 Sr. Columnist Express News



Mr. Rahmat Ullah
 Director CICS, USKT
 Executive Director IRP



Dr. M. Ali Hamza
 Assistant Professor, UVAS
 Director, MAJI Communication



Mr. Khurram Elahi
 Faculty Member
 PIDE



**Prof. Dr. M. Iqbal
 Choudhary**
 Coordinator General COMSTECH

Mr. Rahmat Ullah	Entrepreneurial Model of Information Ministry for Innovative Pakistan
Dr. M. Ali Hamza	Impression Management through Media: Lets be Seen as Innovative Nation
Prof. Dr. John Shiga	Communicating Science in the Media: Challenges and Opportunities

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